



Storwize Joins the VMware Technology Alliance Partner Program

MARLBOROUGH, Mass., July 14, 2010 — Storwize, the leader in online storage optimization solutions through real time data compression, today announced it has joined the VMware Technology Alliance Partner (TAP) program. The VMware TAP program helps technology vendors integrate their products with VMware virtualization software and deliver timely, joint solutions to mutual customers.

“We are excited to welcome Storwize as the newest member of the VMware TAP program,” said Bernie Mills, senior director, alliance programs, VMware. “The VMware TAP program offers companies like Storwize the tools and resources they need to develop high-value solutions that meet the needs of our mutual customers.”

“The major storage challenge for most companies is storage growth and the cost associated with that growth. Storwize directly attacks the problem at the source – primary storage - with real-time data compression,” said Ed Walsh, CEO, Storwize. “By combining Storwize with VMware solutions, customers can create the most cost effective data infrastructure possible.”

With more than 1,000 members worldwide, the VMware TAP program works with best-of-breed technology partners to provide them a comprehensive set of VMware technical and marketing services, support, tools and expertise to deliver enhanced value to joint customers.

About Storwize

Storwize provides online storage optimization through real-time data compression, delivering dramatic cost reduction without performance degradation. Based on the Storwize Random Access Compression Engine™ (RACE), Storwize STN appliances transparently compress primary storage between 50 - 90 percent without changes in performance, storage, applications, networks or processes. RACE ensures that Storwize appliances deliver real-time random access, deterministic and lossless data compression, maintaining reliable and consistent performance and data integrity. Storwize helps slow the growth of storage acquisition and related storage life cycle costs, including reducing the amount of storage to be managed, powered and cooled. Storwize is headquartered in Marlborough, Mass., with offices worldwide. Storwize, optimize without compromise. Visit www.storwize.com.

All trademarks and trade names, including but not limited to "Storwize", "STN-5000", "STN-6000", "STN-6000p", "STN-2000i series", "STN-6000i series", "PrediSave", "DIA Data Integrity Assurance", "Capacity Advisory", either defined or identified, marked as ™ or unmarked are and will remain at all times, the sole property of Storwize, Inc. All other trademarks used herein are the property of their respective owners.

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